

Rival Technologies Inc to present at upcoming World Heavy Oil Congress

LAS VEGAS, NEVADA – March 11, 2008 -- Rival Technologies Inc. (PINK SHEETS: RVTI) today announced that President Doug Thomas and the TRU Oiltech team will present the company's first major technical paper at the upcoming World Heavy Oil Congress to be held at the Shaw Convention Center in Edmonton, Alberta, Canada from March 9th to 12th, 2008. The presentation is scheduled to take place on March 12th to an audience drawn from the thousands of registered delegates from 14 countries worldwide.

About the World Heavy Oil Congress:

The World Heavy Oil Congress is the world's premiere international, technical and business conference, specializing in the heavy oil industry - the largest such gathering of heavy oil professionals in the world. It is comprised of Technical and Business components, featuring senior level executives from leading oil companies worldwide, and an Exhibition, featuring the latest technologies, products and services in the heavy oil industry.

Rival also announced that it has engaged the Zangani Investment Community (www.zangani.com) for its web based investor relations and market awareness initiative. Doug Thomas, President of Rival Technologies said, "As we move towards commercialization, introducing Rival to the investment and financial community is essential to our continued development. Leonardo Zangani has an excellent track record in this regard and we look forward to working with him and his team of professionals."

About the Zangani Investment Community:

Zangani was founded with the express purpose of bringing undervalued and underexposed companies to the attention of the Investor Community™. Throughout the years the one defining quality of Zangani is their consistent ability to evolve, utilizing the latest technology to get information to the community that follows the company, makes decisions and thereby determines the value.

Rival Technologies Inc. is an innovative energy related technology company, investing in emerging technologies with extraordinary market potential. Rival has filed several provisional patents and patent applications and is now focused on licensing its technology for industry use.

Douglas B. Thomas,
President & CEO

Certain statements in this press release constitute "forward-looking statements" within the meaning of the United States Securities Legislation. The Company's actual results could differ from those in the forward-looking statements. Do not construe this information as Investment advice. This is not a solicitation to buy or sell securities. This does not purport to be a complete analysis of the Company. Investing in securities is speculative and carries a high degree of risk. Past performance does not guarantee future results. Readers should consult their own independent advisers with any investment, including any contemplated investment. All information contained in this press release should be Independently investigated. This press release contains forward-looking statements. These remarks involve risks and uncertainties. Risks are not limited to quarterly fluctuations in results or the companies' management of growth and competition. Other risks are detailed in the Company's SEC filings. Actual results may differ materially from such information set forth herein.

Contact:

Rival Technologies Inc.

Investor Relations

1-866-601-1340

Email: ir@rvti.com

Website: <http://www.rvti.com>