

FOR IMMEDIATE RELEASE

Rival Technologies Inc – Third Party Engineering Report Completed

Las Vegas, Nevada, April 30, 2008 - Rival Technologies Inc. (Symbol RVTI:PK) Earlier this year the Company engaged an engineering firm to provide an independent review and evaluation of its TRU™ process. The report has now been completed and received by the Company.

It is concluded that the TRU™ process has benefits and the operation of a commercial unit can be projected from existing test results. "It is recommended that we undertake a continuous feed pilot program that simulates, to a reasonable degree, the expected operating conditions for a commercial production thermal cracker – solvent extraction process," stated Klaus Oehr, Director of Research and Development at TRU Oiltech.

A one barrel per day pilot plant is forecast to cost USD \$5 million. TRU Oiltech is now in discussion with a number of potential oil industry partners for this next phase in commercial development of the TRU™ process.

Worldwide, oil sand and heavy oil resources are massive. In Canada alone producers have a total reserve of 1.3 trillion barrels of heavy oil that will be developed over the next 40 years. Without upgrading the value of heavy oil and oilsands is severely limited. These producers represent the prime market for the TRU™ primary upgrading process.

Rival Technologies Inc. is an innovative energy related technology company, investing in emerging technologies with extraordinary market potential. Rival has filed several provisional patents and patent applications and is now focused on licensing its technology for industry use.

'Douglas B. Thomas'
President & CEO
Rival Technologies Inc.

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