

## **For Immediate Release**

### **Rival Technologies Contracts Marketing Group**

#### **Update on CWI installation**

**Las Vegas, Nevada, October 31, 2006 - Rival Technologies Inc., (Symbol RVTI)** announced today that the company has contracted Brian Westlund. Mr. Westlund will conduct an in-depth market analysis, and contact potential manufacturing and transportation companies interested in utilizing CWI technology.

Mr. Westlund represents an international consulting firm providing business development and marketing services to oil and gas operators, oilfield service companies, government agencies, universities and research institutes.

“Our mandate is to connect with as many potential manufacturers, distributors and users as possible. We welcome Mr. Westlund’s skills in research, marketing and development planning. It is a positive direction for our operation,” stated Robin J. Harvey, President of Rival Technologies.

In other news, Rival’s engineering associates, M.A. Turbo Engineering, recently completed installation of a CWI system on a locomotive engine operated by Neptune Bulk Terminals. CWI technology is a continuous water injection system, installed on diesel engines allowing reductions in emissions while reducing fuel consumption and improving engine performance.

Rival Technologies Inc. is an innovative energy related technology company, investing in emerging technologies with extraordinary market potential. Rival has filed several provisional patents and patent applications and is now focused on licensing its technology for industry use.

On behalf of the Board of Directors

*‘Robin J. Harvey’*

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Robin J. Harvey  
President

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